

2020 Distinguished Life Impact Partner of the Year



Bob Gold and GoMo Health partner with Bridgeway to help individuals served make positive choices when they are most vulnerable – outside of program hours, when isolation can be an enemy. Individuals enrolled in the GoMo/Bridgeway collaborative project - *Every Day Matters* - have reported feeling newfound hope, a critical element for recovery.

The GoMo Health Personal Concierge™ is a “bot” that acts as a virtual health provider, guiding persons served through their healthcare journey, interactively engaging them in the moment by asking questions and contextually adjusting the “conversation” based on response.

Application of GoMo’s proprietary science, BehavioralRx, leverages cognitive and behavioral principles of engagement to activate patients towards psychiatric and emotional stability.

BehavioralRx has proven to positively impact reality and data, not just monitor or report on it. We achieve this by becoming a partner and supporter in a person’s day-to-day lifestyle. No two people are identical when viewed from a combined emotional, behavioral, physical, and metabolic perspective. With this guiding principle in mind, BehavioralRx precisely treats each person, not just their disease.

The scientific methods and algorithms behind BehavioralRx have produced significant evidence-based improvements around the world in managed long-term care, transitions of care, and gaps in care for patients with chronic and highly complex conditions.

“Working with Bob and the staff at Gold Group is energizing, inspiring, and exhilarating. It is so rare to have a meeting of the minds that is sustainable and to have two such different business approaches find a common shared value. As we have developed and implemented the Every Day Matters program, we've been able to involve staff from both agencies as well as persons served, empowering us all in supporting recovery.” – Diane Piagesi-Zett

“We have come to rely on GoMo’s Chat app during the COVID-19 response. Individuals have used it increasingly while staying at home. Several individuals reported not doing well, so GOMO set up a system that alerts the team. As a result, staff were able to reach out to the individuals and spend more time to support them.” – Nancy Schneeloch

The Bridgeway staff and Board of Trustees are very proud to present Bob Gold and GoMo Health with the **2020 Distinguished Life Impact Partner of the Year Award**.